

Course Outline

COIN 82 Images for the Web
Instructor: Andrea Massalski

COIN 82/IMAGES FOR THE WEB COURSE OUTLINE

Instructor: Andrea Schwartz Massalski andrea@bluelinestudio.com

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	TOPICS	READINGS	LABS
WEEK 01	Color Management, Choosing Colors, Saving Color Palettes, Alias vs. Antialias	Chapter 4 Working with Color	LAB01: Antialias vs. Alias & Creating Color Palettes
WEEK 02	Planning Process: Layout of Page in PS Guides & grids, Layers, Shapes, Alignment, Transform, Cropping	Chapter 5 & 6 Working with Layers and Type	LAB02: Recreating a Page Layout
WEEK 03	Image Acquisition for Web Use Improving Photos for the Web	Lecture Notes Only	LAB03: Image Enhancement
WEEK 04	Image Preparation: Sizing and Image Resolution, Image Size, Canvas Size, Copyright	Lecture Notes Only	LAB04: Image Preparation
WEEK 05	Production Process: Automating Tasks Using Web Gallery, Contact Sheets, Actions	Chapters 15 & 16 Web Gallery & Automation	LAB05: Web Photo Gallery
WEEK 06	Optimizing Images for the Web & Compression Web File Formats: gif, jpg, png	Chapter 7 Optimizing Images	LAB06: Optimization in Image Ready
WEEK 07	Backgrounds, Navigational Graphics, Special Effects	Chapters 8 & 9 Creating Backgrounds Designing Navigation	LAB07: Navigation Graphics
WEEK 08	Transparent Artwork	Chapter 10 Transparent Graphics	LAB08: Transparent Art
WEEK 09	Animated Graphics in ImageReady	Chapter 11 Animated Gifs	LAB09: Animation
WEEK 10	Image Ready Web Techniques: Rollovers, Slicing, Image Maps	Chapters 12 & 13 Slicing Creating Rollovers	LAB10: Interactivity
WEEK 11	Cont. of Image Ready Web Techniques	Chapter 14 Image Maps	
WEEK 12	Finals		Final Project Due