

Local's Guide to Downtown

From historic buildings to contemporary street art, discovering something new in Downtown Phoenix is just a short walk or bike ride away. Using this guide alongside the directory map, experience the vibrant art, culture and history pulsing through the city streets. Can't find what you're looking for? Ask one of the Downtown Phoenix Ambassadors for the scoop on the latest local's-approved hot spot or how to schedule a free walking tour.

ART

Roosevelt Row Art District From Fillmore Street to McDowell Road, between Seventh Avenue and 16th Street

Take a stroll north along First Street and discover amazing murals, the Space Between pop-up park and other hidden gems along the way to the Roosevelt Row Arts District. Just a 10-minute walk from the Urban Core is an art lover's paradise with galleries, boutique shops, art houses and fabulous locally-owned bars and restaurants. On First and Third Fridays, the neighborhood comes alive as dozens of galleries and spaces open their doors for a free art walk.

Grand Avenue Art District Lower Grand Avenue between Van Buren and Roosevelt streets

Download the mobile app for Grid Bike Share and take a short ride to the emerging arts community of Lower Grand Avenue. Look for some of the most colorful street art in town while cruising down the lime green bike paths. It's the perfect place to explore the oldest remaining commercial district, while taking in the funkier side of downtown. Grand Avenue also participates in First and

Third Fridays, keeping its galleries, restaurants and retail shops open late.

Saint Mary's Basilica Q12 231 N. Third Street

Completed in 1914 using Spanish Colonial-style architecture, Saint Mary's Basilica provides a welcome refuge from the hubbub of the city. Walking down the quiet aisles feels like a journey through time, with its beautiful golden alters, Roman columns and huge stained glass windows—the largest collection in the state. Each window is a truly unique work of art and brightly-colored spectacle during the light of day.

HISTORY

Orpheum Theatre S6 203 W. Adams Street

Built in 1929, the restored Orpheum Theatre hosts a variety of music, theatrical and dance performances throughout the year. For those looking to get a behind-the-scenes look at this beautiful building, book a free tour to learn about its rich and storied history.

Hotel San Carlos Q8 202 N. Central Avenue

Billed as the most luxurious hotel in the West when it opened in 1928, the hotel lobby features travertine-

tilled floors, Austrian crystal chandeliers and copper-clad elevator doors. The likes of Marilyn Monroe, Clark Gable, Cary Grant and Ingrid Bergman regularly graced the hallways, pool area and cocktail lounge. While the hotel emanates old Hollywood glamour, the building site actually dates back to 1874, where the first schoolhouse in Phoenix was built.

Luhrs Building U8 11 W. Jefferson Street

Completed in 1929, the 14-story Art Deco Luhrs Tower and 10-story Neoclassical Luhrs Building have been carefully restored after a decade-long revitalization process. With the recent opening of Bitter & Twisted Cocktail Parlour, a speakeasy-style lounge on the ground floor, and plans for two hotels, restaurants and retail spaces, the Luhrs City Center, as it's now dubbed, is well on its way back to Roaring Twenties-style glory.

CULTURE

Herberger Theater Center Q11 222 E. Monroe Street

From a Lunch Time Theater show for \$6 to a performance by the Arizona Theatre Company or Center Dance Ensemble, the

Herberger Theater Center has enough artistic diversity under one roof to fill your cultural quota for the year. There's also a free art gallery on the second floor and a beautiful array of bronze "dancing" statues by artist John Waddell on display outside the theater.

Valley Youth Theatre N10 525 N. 1st Street

With a company composed almost entirely of children and young adults, the young thespians of the Valley Youth Theatre (VYT) show off some serious acting chops. Winner of dozens of awards and credited with bringing the likes of Emma Stone and many other young actors to stardom, VYT provides exceptional entertainment for the whole family.

Arizona Latino Arts and Cultural Center S10 147 E. Adams Street

The Arizona Latino Arts and Cultural Center (ALAC) strives to promote Latino culture through art, advocacy and collaboration. With an amazing Tiendita, or little gift shop, complete with everything from high-end original paintings to souvenirs, this is the perfect place to find a slice of Arizona's Latin roots.

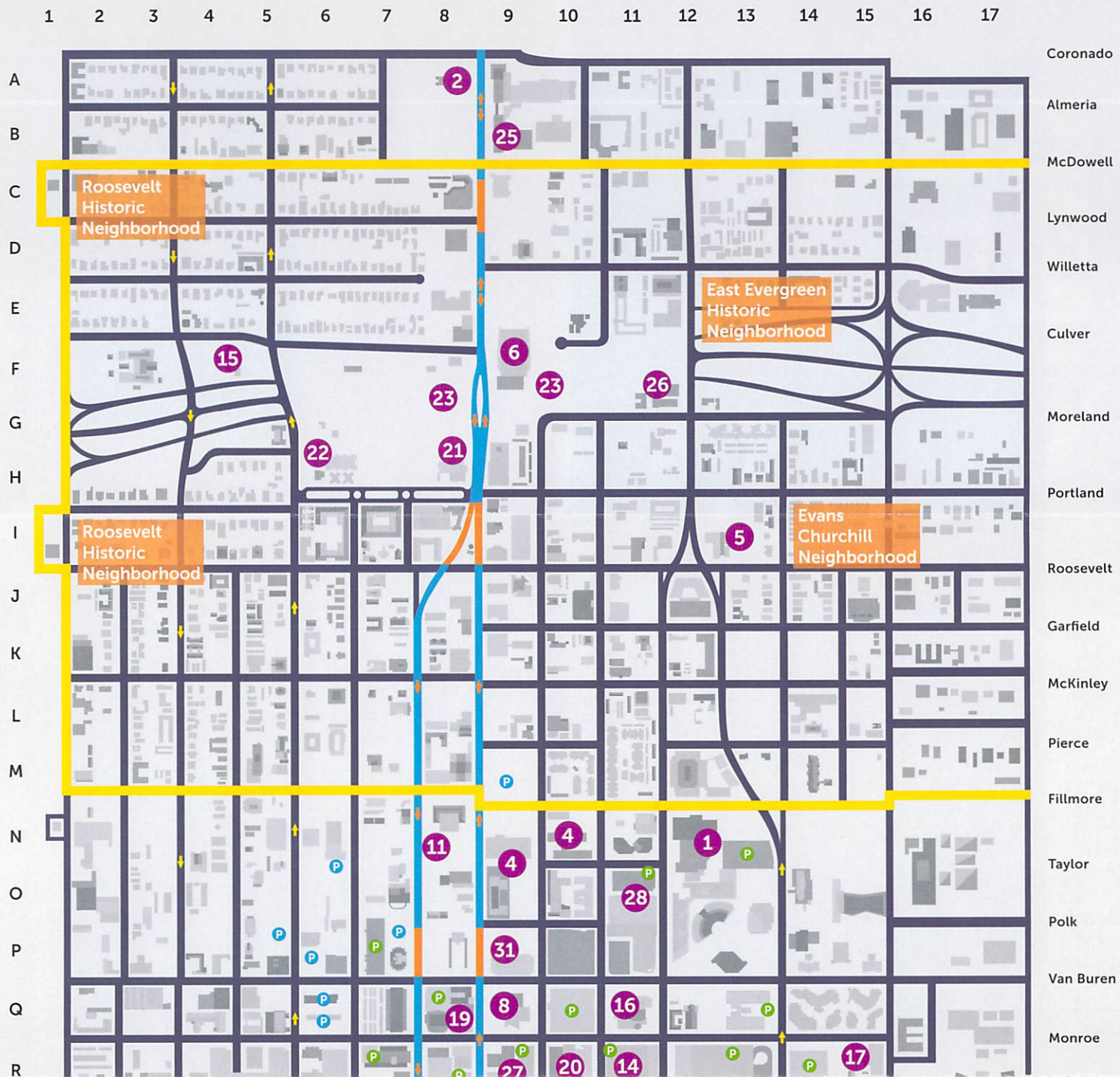
MAJOR STARTING POINTS & DESTINATIONS

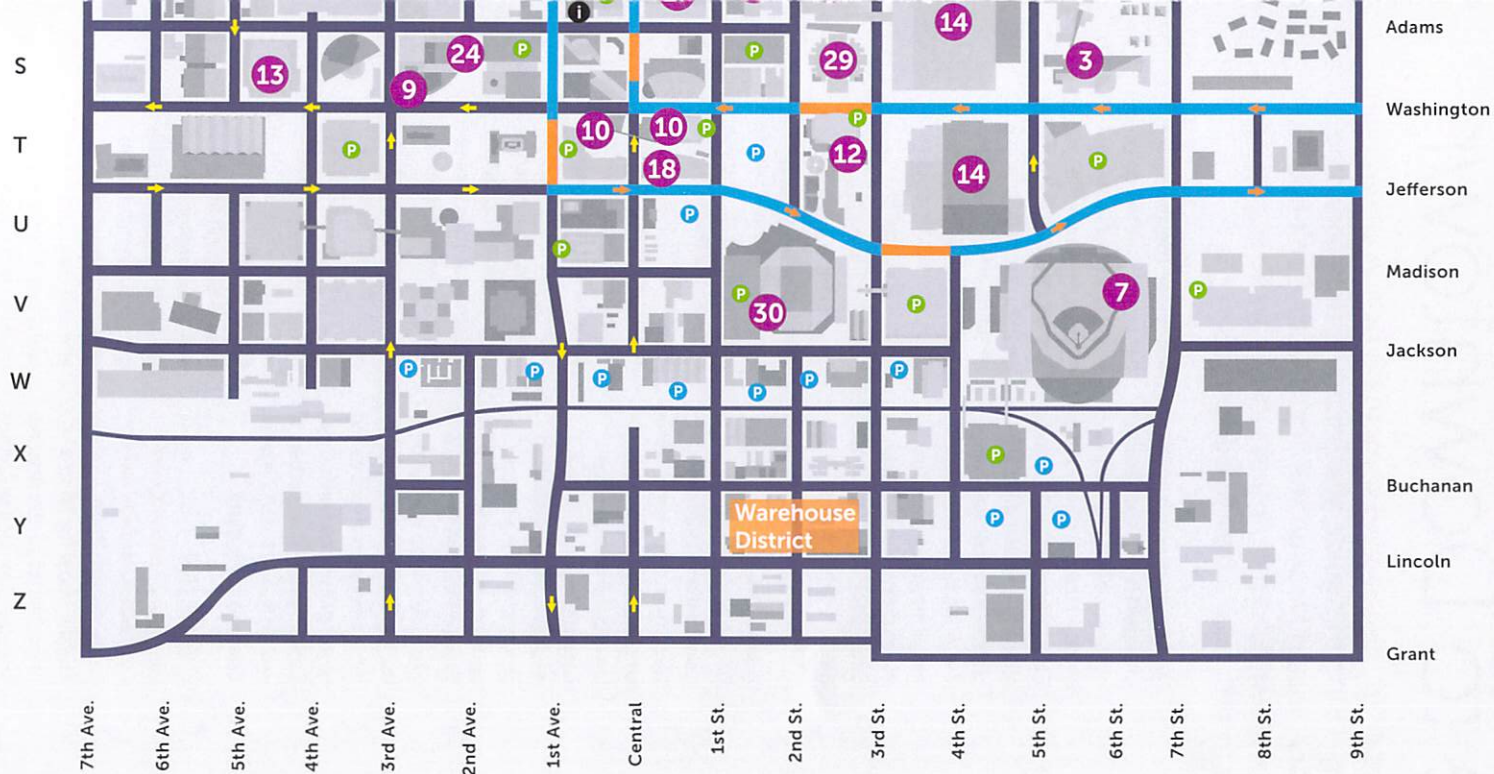
Questions? Call the Downtown Ambassadors
hotline at 602.495.1500



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|--------------------------|-------------------------------|---------------------------------|
| 1 Arizona Center | 12 Collier Center | 23 Margaret T. Hance Park |
| 2 Arizona Opera | 13 Comerica Theatre | 24 Orpheum Theater |
| 3 Arizona Science Center | 14 Convention Center | 25 Phoenix Art Museum |
| 4 ASU | 15 Hance Park Dog Park | 26 Phoenix Center for the Arts |
| 5 A.R.T.S. Market | 16 Herberger Theater Center | 27 Renaissance Phoenix Downtown |
| 6 Burton Barr Library | 17 Heritage Square | 28 Sheraton Phoenix Downtown |
| 7 Chase Field | 18 Hotel Palomar Phoenix | 29 Symphony Hall |
| 8 Chase Tower | 19 Hotel San Carlos | 30 US Airways Center |
| 9 City Hall | 20 Hyatt Regency Phoenix | 31 Westin Phoenix Downtown |
| 10 CityScape | 21 Irish Cultural Center | |
| 11 Civic Space Park | 22 Japanese Friendship Garden | |







Light Rail Route



Light Rail Station



Roosevelt Row Art District
(Extends to 16th St.)



2 min. walk
per block



Downtown
Information Center



One-Way Street



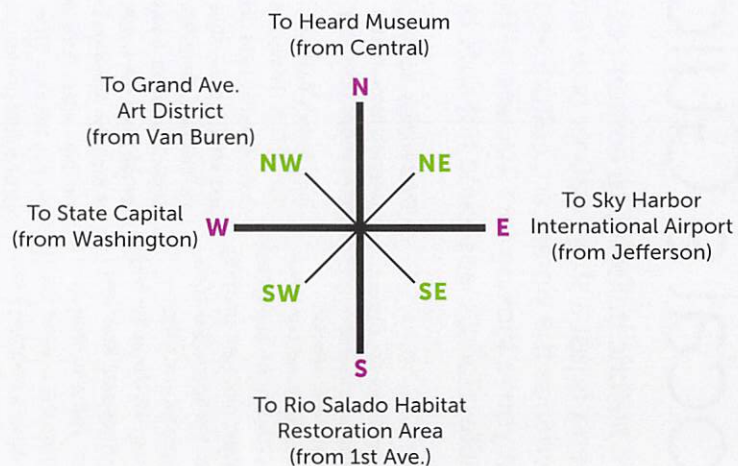
Structure Parking



Surface Parking

St. EAST from Central

Ave. WEST from Central



Our Team

Downtown Phoenix Field Services

The Field Services Team for Downtown Phoenix Inc., which consists of the Ambassadors and Streetscape Team Members, creates meaningful experiences and a beautiful environment for all those living, working and visiting downtown. As the most visible presence within the district, members of the Field Services Team take great pride in enhancing the community via personal concierge experiences and keeping public spaces clean and inviting. Learn a little more about the Ambassadors and Streetscape Team below:

DOWNTOWN PHOENIX AMBASSADORS

Think of the Downtown Phoenix Ambassadors as a roving personal concierge service for Downtown Phoenix. On duty seven days a week, 365 days a year, the Ambassadors aim to help you at no cost — whether that means recommending the best happy hour, arranging a walking tour, personally escorting you to your destination or even helping you find your car. Just look for a bright orange shirt that says "Ask Me." You can find an ambassador:

Monday – Friday
6:30 a.m. to 11 p.m.
Saturday – Sunday
8 a.m. to 11 p.m.

Visit the Downtown Phoenix Information Center located in the US Bank Building on Adams Street between Central and First avenues to find a wealth of information including coupons, brochures, maps and more. An Ambassador is always available at the desk to help answer your questions.

8 a.m. to 8 p.m.
101 N. 1st Ave., Suite 190
Phoenix, AZ 85003

DOWNTOWN PHOENIX STREETSCAPE TEAM

Maintaining Downtown Phoenix as a clean, inviting and comfortable neighborhood is the main priority of Streetscape Team members. The Streetscape Team works to improve the outdoor experience of every person living, working and visiting downtown's Business Improvement District. In addition to planting trees, landscaping, cleaning streets and removing graffiti, the team carries out streetscape planning and development services in collaboration with the City of Phoenix, neighborhood groups and community organizations. Wearing bright green, gray and black uniforms, the Streetscape Team makes the Business Improvement District sparkle. You'll see them out and about from 6 a.m. to 3 p.m.

LOCALS GET IT

DPJ Downtown
Phoenix
Journal
Explore Your Core

DPhxJ.com



PhxShops.com

DOWNTOWN PHOENIX IS ON THE WEB. STAY CONNECTED.

Blog www.downtownphoenix.com/blog



Facebook www.facebook.com/downtownphoenix



Twitter @downtownphoenix



Instagram @downtownphoenix

ABOUT DOWNTOWN PHOENIX PARTNERSHIP

The Downtown Phoenix Partnership is a nonprofit organization that provides enhanced municipal services to the Downtown Phoenix Business Improvement District, a 90-square-block activity center with boundaries of 7th Street west to 3rd Avenue and the Union Pacific Railroad tracks north to Fillmore Street. Formed in 1990, the Downtown Phoenix Partnership works to strengthen Downtown's appeal as a destination for business and residential development, tourism, and events.

ABOUT DOWNTOWN PHOENIX INC.

Downtown Phoenix Inc. (DPI) is a community development group created in 2013 to advance the continued revitalization of Downtown Phoenix. A collaboration between business leadership, City of Phoenix leadership and community leadership, DPI coordinates activities between the Downtown Phoenix Partnership, Phoenix Community Alliance, Downtown Phoenix Events and Downtown Phoenix CDC.

DPI and its affiliate organizations are committed to making Phoenix a vibrant urban destination and one of the nation's great cities.

DTPHX.ORG
OR CALL 602-495-1500

