

BCST119 - FINAL ASSIGNMENT - ONLINE DISTRIBUTION of your VIDEO PROJECT

Due: FRIDAY, December. 13th by 11:55PM

Process: Upload video, document it, set visibility and share a link (Insight & me)

This is it! Your final crossing of the finish line to take the amazing final project you just produced and distribute it out to the world (or just to me, if you're project is one that you'd like to keep private). This is "Close the loop" and practice web distribution for your completed project by uploading the final edit to one of the popular video-sharing sites (Vimeo or Youtube) with good compression settings as well as succinct, substantial information and key words about the project. Finally, find and use visibility settings to define who can see and find your videos. Be sure to connect to all of the hyperlinks associated with your distribution platform of choice: YT or Vimeo.

Once completed, send a link to me via EMAIL (and not the Walled Garden, please) with the subject line of the email: [YourName]_BCST119_FinalVideo and post the link in the Final Forum (Week 18) for your classmates to enjoy & critique your project.

1. To do this you will have to create an account or use an existing account (Google or Vimeo account) and upload an optimized version of the video. How-to (Compression) links:

- a. [Vimeo: Compression settings for video](#) and [Vimeo Basics](#)
- b. Youtube:
 1. [YT: Getting Started](#)
 2. [Larry Jordan: Using Apple Compressor](#) (for those using FCP)
 3. [YT: Tips about best settings](#)
 4. [YT: Supported Formats](#)
- c. Optional Further reading: [here](#)

2. Include the following information in the **video description** and in the **metadata tags**:

- a. Project name
- b. Date
- c. Length
- d. Class & School
- e. Summary
- f. Notes/Special Thanks/Comments
- g. Include minimum of 5 tags/keywords with terms related to your project topic/subject:
 1. Vimeo: [Tags](#)
 2. Youtube: Add below description or try their [keyword tool](#)

3. You will be able to control settings about visibility (YT: public, only with link, or only with invite) or (Vimeo: Password) and be able to share the video easily with your subjects that have helped out and made time for your project time.

- a. Vimeo: [Privacy](#) (other helpful info on their [help/faq page](#))
- b. Youtube: [Privacy](#) (private/unlisted/public)